

4FI319 EKONOMICKÁ A INFORMAČNÍ ETIKA

Course code	4FI319
Course title in language of instruction	Ekonomická a informační etika
Course title in Czech	Ekonomická a informační etika
Course title in English	Economic and Informational Ethics
Mode of completion and number of credits	Credit (2 credits), Exam ECTS (4 credits) One ECTS credit corresponds to 26 hours of workload for an average student.
Type of course	Daily attendance: 2/0 (hours of lectures per week / hours of seminars per week)
Language of instruction	Czech
Level of course and year of study	bachelor: 3; master: 1; master continuing: 1
Semester	SS 2008/2009 – NF
Name of lecturer	doc. PhDr. Ján Pavlík (supervisor) doc. PhDr. Jiří Vaněk, CSc. (examiner, instructor, lecturer)
Prerequisites	none

Aims of the course

The course demonstrates the essence of ethics and the variety of the ethical attitudes; it deals with basic ethical problems in informational and economic processes in contemporary society and shows the consequences of this processes in moral attitudes of individuals and social groups.

The aim is:

- A) To give fundamental orientation in ethical attitudes with theoretical grounds;
- B) To grant the survey the most important ethical problems, that concern with economical activities and the work with informations, its creation and transfers, especially in internet, mass medias and advertisements.

Learning outcomes and competences

Upon successful completion of this course, students will be able to argue for ethical thinking and conduct from different conceptual aspects: logico-normative, utilitarian, liberal, spiritual-existential, personalistic. They also will be able to consider the logical of relations between ethics on the one hand and enterprise and business on the other. The students will be able to understand the basic rules of information ethics and ethical behavior in working with the Internet.

Course contents

The subject is divided into 3 thematical areas:

- the introduction into the ethics: the basic types of the ethical theories (in ancient, german classical philosophy, analytical conceptions in 20. century), specific concepts of the ethics: the freedom, the free will, the consciousness, norms, duty etc.
- the social ethics: the diference between individual and social ethics, society, family, rights from the ethical point of view, problems of good and evil, the fundamental tendencies in social ethics (liberalism, socialism, christianity);
- economic ethics: connections between general ethic norms and spcific problems of economy, business ethics, connections between economic and environmental ethics;
- informational ethics: prolems in communication in internet, in massmedia, in practice of advertisements

The lectures will be connected with discussions in seminars, where general ethical priciples will be applied on contemporary problems of life: the euthanasia, the capital punishment, the abortion, the agresssiveness, the relation to the different, gen engineering etc.).

Teaching methods and student workload

Type of teaching method	Hours of workload
	daily attendance
Participation in lectures	26
Preparation of term paper	39
Preparation for final oral exam	39
Total	104

Assessment methods

Requirement type	Weight
	daily attendance
Term paper	55 %
Final oral exam	45 %
Total	100 %
Special requirements and details: none	

Recommended reading

Type*	Author	Title	Published in	Publisher	Year	ISBN
R	VANĚK, J.	Principy obecné, ekonomické a informační etiky	Praha	Eurolex Bohemia	2005	80-86861-54-6
R	VANĚK, J.	Základy sociální a ekonomické etiky	Praha	Vysoká škola ekonomická	1997	80-7079-344-9
R	VANĚK, J.	Etika v Internetu? Filosofický časopis č. 1/1998			1998	
R	ANZENBACHER, A.	Úvod do etiky	Praha	Academia	2001	80-200-0917-5
R	HARTMANN, N.	Struktura etického fenoménu	Praha	Academia	2002	80-200-0970-1

* R – required reading, A – additional reading